

Pleatco AdvancedPOOL™ PREMIUM FILTER CARTRIDGES

SCIENTIFICALLY
ENGINEERED



HIGHEST
FIBER COUNT
HOLDS MORE
DIRT



Cleaner.
Faster.
Longer.

Pleatco
Advanced
POINT BONDED
FILTRATION FABRIC
TECHNOLOGY
100% EXCLUSIVE

SEE THE
DIFFERENCE
NEW SUPERIOR
TECHNOLOGY

THE WORLD'S MOST POWERFUL
HIGH PERFORMANCE FILTER CARTRIDGES



FEATURES **NEW** ADVANCED FILTRATION FABRIC
AND **UNIQUE** FREE FLOW CORE® TECHNOLOGY

CLEANER WATER
HIGHEST LEVEL OF WATER CLEANLINESS

FASTER CLEANING
RAPID TURBIDITY REDUCTION

LONGER SERVICE LIFE
HIGHEST DIRT HOLDING CAPACITY
NEEDS CLEANING LESS FREQUENTLY - LASTS LONGER

GREATER RE-USABILITY
RETURNS TO HIGHER STATE OF ORIGINAL
PERFORMANCE AFTER CLEANING

LOWER PRESSURE
GENTLE FLOW CREATES LOWER PRESSURE
LESS ENERGY - LESS WEAR ON THE PUMP



CLEANER WATER FASTER

 **PleatcoPure**®
THE CLEAN WATER COMPANY
Leaders in science and innovation.

PLEATCO.COM

Pleatco Advanced™

THE NEW STANDARD IN POOL & SPA FILTRATION

Pleatco Pure®
THE CLEAN WATER COMPANY



HIGHEST FIBER COUNT

RAPID DIRT CAPTURE

HEALTHY CLEAR WATER

GREATER SURFACE AREA

LOW PRESSURE/HI FLOW

ENERGY EFFICIENT

LONGER LOAD CYCLES

HOLDS MORE DIRT

LESS SERVICING

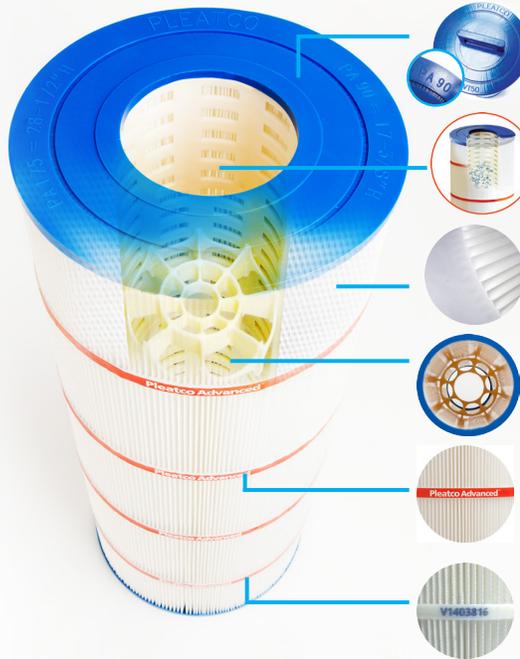
PLEATCO ADVANCED Filter Cartridges center around our completely new and unique, uniformly bonded filtration media driving super-charged cleaning performance, vastly superior to anything that has come before.

At Pleatco we look well beyond standard filtration fabrics and engage the most advanced manufacturing technology, science and engineering in the world necessary to develop and deliver a truly new industry-leading standard in filtration.

PLEATCO ADVANCED 4oz bonded media contains more fibers per unit area offering far greater volume dirt holding capacity than other filtration fabrics. With reduced pore size distribution the fabric provides impressive turbidity reduction via unique cross filtration flow, easily and efficiently capturing dirt particles to achieve a deeper level of cleanliness and clarity than ever before.

Due to uniformly placed weld spots, our advanced bonded fabric is strong and robust, and returns to a high state of original performance after cleaning, meaning greater usability, longer cleaning cycles, and less service time.

Combined with our FREE FLOW CORE® technology, PLEATCO ADVANCED cartridges consistently deliver lower pressure and higher flow rates resulting in a regulated gentle flow that uses less energy, creates less wear and tear on the pump and ensures a longer life of the product.



Pleatco Break Resistant End Caps

Ergonomic easy-to-use engineered handles - Pleatco Part Number for easy identification and replacement

Pleatco Free Flow Cores

Engineered ABS for greater flow, high efficiencies and substantial energy savings - Unique to Pleatco.

Pleatco Advanced Filtration Fabric

The most advanced, highly efficient, Point Bonded Fabric - Exclusive to Pleatco.

Pleatco Reinforced Center Cores

Allow for increased dirt loading and high pressures while protecting the structural integrity of the cartridge.

Pleatco Superbond Bands

Break-resistant bands keep the pleats sharp and separated for greater flow, top filtration and longer product life - Unique to Pleatco

Pleatco Smart Tracker

Product time stamping technology allows for lifelong product identification, quality tracking and guaranteed warranty.



Longer Service Life

SETS NEW STANDARD FOR CLEANING CYCLES
LONGER FULL LOADING CYCLE
HIGHER DIRT HOLDING CAPACITY

LESS MAINTENANCE = MORE POOLS SERVICED

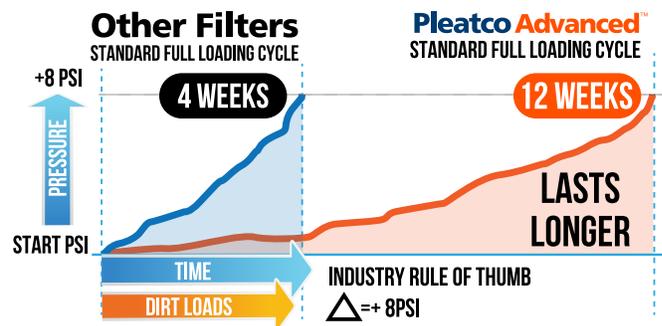
CLEAN LESS FREQUENTLY - LASTS LONGER
EVEN FLOW CREATES LOWER PRESSURE
LESS ENERGY - LESS WEAR ON THE PUMP

LOVED BY POOL SERVICE PROFESSIONALS!



"Pleatco Advanced is by far the fastest cleaning, most efficient filter cartridge I have ever used. After a whole season of crystal clear performance it remained like new. I'm floored by its performance."

RICK VINE - Service Professional, NY
◀ SEE ACTUAL PHOTO RESULTS ON FRONT PAGE



HIGH PERFORMANCE

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LOW MAINTENANCE